CALL FOR PAPERS:
THE MEANING OF SHAME REVISITED IN CULTURES OF THE 4IR

Editors:
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Esteemed colleagues,
You are cordially invited to submit a chapter proposal for the book project:
"The meaning of shame revisited in cultures of the 4IR".

The book is founded on our first two publications on shame from positive psychology perspectives (Vanderheiden & Mayer, 2017; Mayer & Vanderheiden, 2019) and is envisioned as a primary reference in research, studies and concepts on shame from transdisciplinary, cultural and transcultural perspectives within the context of the **4th Industrial Revolution (4IR).** It envisions to reflect on the state of the art of shame and its meaning in the 4IR from theoretical, conceptual and empirical perspectives.

Industrial Revolution 4.0 poses the greatest existential threat and opportunity to humanity; it exposes both our vulnerabilities and opportunities for growth as never before. The choice is ours, whether we are heading towards self-destruction or transformation to a higher level of consciousness as a human family. We need to answer these existential questions: What does it mean to be fully human, when AI takes over more and more of human functions? How do we live a life of meaning and value, when most jobs are replaced by robots? How can we meet the basic human needs for meaningful pursuits, loving relationships, and faith in something sacred and transcendental, when AI, 5G technologies and digitization fundamentally change our life style, work place and relationship-building?

Within this context, shame as a social emotion becomes increasingly important. The impersonal nature of social media and digital communication reduces the role of shame and makes it easier to make false impressions. Dislocations and marginalization because of failure to adapt to the 4th revolution make one vulnerable to shame of one's own inadequacy and resentful to those who get rich for the new economy. Massive unemployment and huge increase in leisure time make people vulnerable to depression, aggression and addiction, the tragic triad, unless the positive triage of meaning, relationships and faith is able to serve as an antidote.

The editors and authors provide researchers, lecturers and students with an overview and new insights into scientific work on the meaning of shame in the 4IR context. They thereby take cultural aspects, as well as positive psychology and resource-orientated concepts, such as salutogenesis, resilience, happiness, fortitude, locus of control, faith- or strengths-based approaches into account.

Call for papers: The Meaning of Shame revisited in Cultures of the 4IR

This volume will provide a broad and at the same time in-depth insight into the topic of the **meaning of shame within and across the new cultures created by the 4IR** and provide new insights for researchers, lecturers and practitioners (e.g. psychologists, industrial psychologists, organizational developer, counsellors, educators, social workers, therapists etc.) on how to understand **shame and its meaning as a transformational (re-)source** in the so far scarcely researched context of the 4IR.

This call for papers invites contributions on many aspects of shame in cultures of the 4IR:
- The meaning of shame in the digital world
- Shame and artificial intelligence
- Shame in the new social media
- The meaning of shame for global 4IR workplaces
- Transforming shame in contexts of the 4IR
- Differences of meanings of shame in past, present and future
- Shame as a – digital – resource?
- Technology and shame
- Inclusive, human centered futures and transformation of shame
- Pros and cons of the impact of shame in 4IR – where and what abouts
- Organisations' responsibilities on tackling shame in the 4IR
- Strategies to transform shame online, offline
- Shame, crime and the law in 4IR
- Shameful or shameless automation?
- Shame and its meaning and impact in the political 4IR: rebalance, social justice, democracy, corruption, internationalization, globalization
- Artificial Intelligence to help transform shame?
- Shame and ecology in 4IR
- Strategies to use shame for positive interventions to turn the world into a better (ecological, inclusive, hybrid, …)
- Toxic versus healthy shame
- Shame as different from embarrassment, social anxiety, poor self concept, and guilt
- Shame as a monitor of personal responsibility and conscientiousness.
- Strategies to manage shame from positive psychology and existential positive psychology perspectives
- The upside and downside of shamelessness
- Shame-based cultures vs. guilt-based culture in 4IR.
- Shame management in fostering faceless collaboration and communication
- …

Guidelines for contributions
Interdisciplinary and international contributions are encouraged and very welcome. Kindly send us kindly inform us of your intent by return of email to Claude claudemayer@gmx.net and/or Elisabeth ev@keb-rheinland-pfalz.de
1. Your name, affiliation and address
2. A brief abstract of ca. 250 words (Include title and 5 keywords)

3. Short bio of all of the authors (ca. 5-7 sentences)

The deadline for the **abstract submission is the 1 August 2019**. The first draft chapter contribution for peer review is due on 1 January 2020.

Suggests that successful submissions meaning:
- opportunities to present at the Round Table at the Meaning Conference 2020 in Toronto,
- take part in a grant proposal, and
- take part in a book launching party.

Important dates

Chapter abstract: **1 August 2019**

Review/selection of abstracts and notifications to contributors: **1 September 2019**

Full chapter submissions (max. 7000 words all inclusive): **1 January 2020**

Review process: **1 January to 1 February 2020**

Revised chapter submission: **1 March 2020**

Round Table at the Meaning Conference in 2020 in Toronto, Canada: 30 July – 2 August 2020 (one week before APA). See information on the International Network on Personal Meaning (INPM) here: https://www.meaning.ca/

Publication of book in 2020.

Further information on the editors you may find here:

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References
Mayer, C.-H. & Vanderheiden, E. (2019 in press). *The bright side of shame. Transforming and growing through practical applications in cultural contexts.* Cham, Switzerland: Springer.

Vanderheiden, E. & Mayer, C.-H. (2017). *The Value of Shame - Exploring a Health Resource in Cultural Contexts*. Cham, Switzerland: Springer.